

Minds in Bloom

CORPORATE SPONSORSHIP REQUEST



MDAM
MOOD DISORDERS
ASSOCIATION OF MANITOBA

*Helping People
Help Themselves*

Presented by:

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CORPORATE SPONSORSHIP TIERS & BENEFITS

All Sponsorship Levels Include:

- Logo placement in the printed Event Program, distributed to all participants.
- Listing on the MDAM website as an event sponsor, including logo placement and a backlink to your website.
- Logo featured in the event wrap-up report and MDAM's Annual Report.
- Certificate of Appreciation (Tier 4) or Personalized Thank You Letter from MDAM Staff (Tiers 1-3).

Platinum Tier 1: Bird of Paradise (Event Sponsor) – \$15,000



- Exclusive Event Sponsor designation.
- Eight (8) complimentary luncheon tickets (\$800 value) with a reserved premium table.
- Speaking opportunity at the luncheon.
- Special on-stage recognition as the Event Sponsor.
- Customized promotional post recognizing your sponsorship across all MDAM social media channels.
- Dedicated and priority social media features.
- Exclusive recognition in all press releases and event communications.
- Logo featured prominently on all event promotional materials (print & digital).
- Exclusive branding opportunity: Sole right to distribute premium branded merchandise to attendees.
- Customized workplace mental health training for up to 25 staff, led by an MDAM expert.

Gold Tier 2: Prairie Crocus (Wellness Partner) – \$10,000



- Six (6) complimentary luncheon tickets (\$600 value) with reserved premium seating.
- On-stage mention as a Wellness Partner.
- Recognition in all social media posts promoting the event, with logo placement.
- Dedicated mention in press releases and event communications.
- Logo included in all print and digital promotional materials.
- Logo placement on select signage at the event.
- Opportunity to provide branded items at the event.
- Customized workplace mental health training for up to 15 staff, led by an MDAM expert.

Silver Tier 3: Lady Slipper Orchid (Community Champion) – \$5,000



- Four (4) complimentary luncheon tickets (\$400 value) with reserved premium seating.
- Formal recognition as a Community Champion at the event.
- Select social media recognition, including logo placement.
- Recognition in select press releases and event communications.
- Logo included in select print materials promoting the event.

Copper Tier 4: Gloriosa Lily (Supporting Partner) – \$2,500



- Two (2) complimentary luncheon tickets (\$200 value) with reserved seating.
- Formal recognition as a Supporting Partner at the event.
- Social media thank you post and mention as a Supporting Partner.

ABOUT THE EVENT

The Mood Disorders Association of Manitoba (MDAM) is excited to present Minds in Bloom, our first fundraising luncheon since the pandemic. This unique event will bring together Manitoba's mental health community, business leaders, and artists to highlight the power of creative expression in mental well-being.

With over 30 Manitoban artists showcasing their work, a captivating luncheon, and key discussions on mental health, this event aims to raise funds for M.A.D. Camp, MDAM's youth program dedicated to providing a safe and supportive space for young individuals navigating mental health challenges.

By sponsoring Minds in Bloom, your organization will demonstrate its commitment to mental health advocacy while receiving valuable brand exposure and engagement opportunities.

Why Sponsor Minds in Bloom?

- **Support Mental Health in Manitoba:** Your sponsorship directly funds MDAM programs, particularly our youth-focused M.A.D. Camp initiative.
- **Promote Workplace Mental Health:** Showcase your organization as a leader in mental health advocacy and community support.
- **Connect with Key Decision-Makers:** Engage with influential figures in the mental health and business sectors.
- **Enhance Brand Visibility:** Gain exposure through MDAM's extensive network, media presence, and event materials.

JOIN US IN MAKING A DIFFERENCE

Your support will directly impact mental health initiatives in Manitoba, providing crucial resources for youth and community programs. Minds in Bloom is more than an event—it's an opportunity to break stigma, inspire change, and foster a stronger, healthier community.

To confirm your sponsorship or for more information, please contact:

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We look forward to partnering with you to make Minds in Bloom a success!

